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HERE IT IS!



**Your New
of
Catalog**

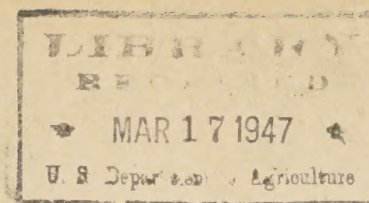
NURSERY BARGAINS

From
The

JAMES W. OWEN NURSERY

2200 East Oakland Ave.
Dept. C-1, Bloomington, Ill.

Return Postage Guaranteed



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OFFICIAL BUSINESS

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CLIMBING ROSES

NOW! SAVE MONEY ON Paul's Scarlet!

Undoubtedly the most popular Climbing Rose in the world! Bright scarlet-red flowers. 2 inches across, in huge clusters, in great profusion through mid-summer. Healthy, dark green foliage. Strong grower for trellises, pillars, arbors, etc. 3 year No. 1 grade bushes.

3 Yr. Plant

\$1.00 Each



FREE!

NEW HELPFUL BOOKLET "HOW TO PLANT" How to plant and when... how to prune and prepare the ground... how to take care of the valuable shrubs, vines, trees, flowers and berries that you buy from Owen's. Sent with all orders of \$1 or more.

CUSHION MUMS



By far the finest Cushion type Mum on the market. Blooms early. Thousands on each plant. Double, fine cutting variety. Red Cushion, Bronze Cushion, White Cushion, Yellow Cushion and Pink Cushion. (One Each of the Above Colors) Only

5 **\$2.00**
50c Each or plants

10 MUMS

Let us select for you TWO EACH of 5 different kinds of hardy Mum plants. All bloom this year, and every year. Not labelled. Post-paid. **\$3.00**

GYOPHILA (Baby's Breath)

"Paniculata." Dense, spreading, bushy type. Height 3'. Thousands of tiny white blooms. 12 for \$2.50 6 For **\$1.50**

SWEET WILLIAM



Old-fashioned flower of everlasting beauty. Laden with rich, colorful blooms. Starts blooming in June. Excellent for cutting. Very hardy. Easy to grow. 2 year plants.

6 **\$1.50**
For
12 for \$2.50

BEARDED IRIS

So easy to grow. Plant Iris in shallow, well-drained soil, in sunny location. Barely cover roots. Plant 12 to 18 inches apart. Mixed "Gold Metal" Varieties.

6 For **\$1.50**
12 for \$2.50

RUSSELL HYBRID LUPINS

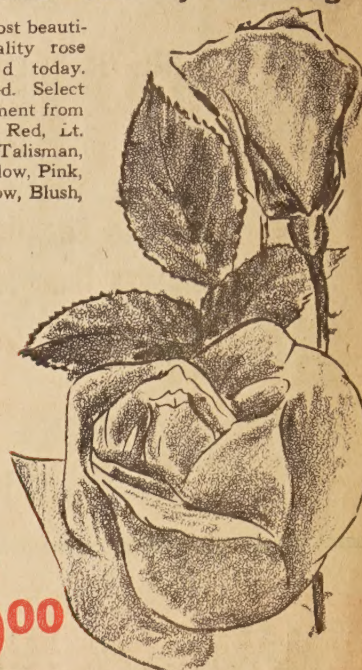
In Russell Hybrid Lupins you will find a very wide range of colors: Pinks, red, blue, maroon, purple and many bicolors. The flower stems resemble closely to sweet peas. Spikes 3 to 5 ft. tall when planted in good garden soil. 2 year plants.

6 For **\$1.50**
12 For \$2.50

TEA ROSES

New Hybrid—Monthly Blooming

These are the most beautiful, highest quality rose bushes offered today. Thoroughly tested. Select your own assortment from Blood Red, Lt. Red, Lt. and Dark Pink, Talisman, White, Dark Yellow, Pink, Bronze, Lt. Yellow, Blush, Cardinal Red.



\$1 Each

12 For **\$10.00**

SAVE ON PERENNIALS

DELPHINIUM

Large Flowering—Double Type Field Grown—Plants That Have Bloomed

Here is beauty everlasting. Massive flowering magnificent delphinium in gorgeous colorings that range from deepest blues to the wonderful bi-colorings that rival orchids. Flowering spikes 3' to 5' high, closely packed individual flowers 2" to 3" across. Very resistant from mildew which make delphinium a problem to grow.

6 **\$1.50**
For

12 for \$2.50

HARDY ASTERS

Michaelmas Daisies. Lovely early autumn flowering plants. Easily grown. A little earlier than chrysanthemums.

6 2-Yr. Plants **\$1.50**
12 For \$2.50



FREE WITH EACH PERENNIAL ORDER:

You will receive 6 "Swiss Giant" Pansy Plants with any perennial order of \$1.50 or more. This Pansy has immense beautiful flowers, 6" across.

HARDY CARNATION

Beautiful little garden Carnation which is the most fragrant flower that blooms in the garden. Blooms all summer. Ideal for border plant. When cut and brought in house will last a week to 10 days. Red, pink, white and yellow. Order now!

2-Yr. Plants **\$1.50**
12 For \$2.50



PANSY PLANTS

"Swiss Giant." This strain of Super Giant Pansy plants has immense flowers. Thrives very well in partly shaded places. All mixed colors. Up to 6" across. Bloom all summer. 100 plants, very special. \$3.50, or 25 for \$1.00. Cash orders prepaid or sent C.O.D. plus charges. Return at once if not satisfied. Included with \$3.50 orders, 2 Mystery Bloom Cushion Mums, \$1.00 value.

25 for **\$1.00**
100 for \$3.50



PHLOX

The phlox we list are the best for home culture, will thrive in any type soil, will bloom profusely year after year. They make gorgeous background plantings. All roots are northern grown stock of best quality, sure to grow.

Finest Varieties Ever Produced

PRIME MINISTER—Pure white, with vermilion red eye.
ANNIE LAURIE—Beautiful salmon. Large trusses.
THOR—Deep salmon pink.
MORGENROOD—Bright rose shade of red, with deeper eye.
CHIEFTON—Flaming scarlet, tinted crimson. Very showy.
R. P. STRUTHERS—Richest rosy red, scarlet red eye.
TIGRESS—New orange scarlet. Very large flowers.
FUEBRAND—Flaming orange scarlet, tinted with carmine.

12 For **\$2.50**



White Shasta Daisy

Blooms from May on through most of summer. Fine for cutting and useful in any hardy border.

6 For **\$1.50**
12 for \$2.50

Yellow Daisy

We would say one of the hardest perennials which is grown. Large yellow daisies grow on stems 4 to 5 ft. tall and have blooms from 3 to 4 in. across. Start blooming in June and bloom till frost. Very showy in any garden.

2 Year Plants. 6 For **\$1.50**
12 for \$2.50

Painted Daisy

Pyrethrum. One of the best perennials, both for show and cutting. All colors except blue and yellow.

6 For **\$1.50**
12 for \$2.50



GLADIOLIUS

Special Selling of Quality Bulbs

The latest developments in red, white, peach, pink, lavender, orange, yellow and purple gladioli. Exceptionally beautiful plants that will all bloom 90 days after planting. Owen has had many compliments on his gladioli. You will like them too.

Giant Exhibition Flowering Bulbs
25 for \$2.00; 50 for \$3.75; 100 for \$7
Large Size Bulbs
25 for \$1.50; 50 for \$2.75; 100 for \$5
Flowering Size Bulbs
25 for \$1.00; 50 for \$1.75; 100 for \$3

CANNA BULBS

A Superb Bedding Flower

5 For **\$1.50** Your Choice

Cannas make a wonder display. Listed are varieties of bright colors which will lend themselves for effect. Huge brilliant colors with attractive flowers, giant foliage make a marvelous show. Owen's roots are all hand selected, grown in fertile soil adaptable for outdoor growing. Plant a display of cannas.

KING HUMBERT
4 1/2 feet. Dazzling rich orange-scarlet. Madder-brown foliage.

YELLOW KING HUMBERT
4 1/2 feet. Large yellow variety with distinct red blotch. Richest green foliage.

THE PRESIDENT
4 feet. The favorite of all Cannas. Glowing scarlet with immense large flowers.

SHENANDOAH
3 1/2 feet. Large trusses of rose flowers. Richest ruby-red foliage.

WYOMING
6 feet. The tallest and finest growing Cannas. Richest orange flowers.



Oriental Poppies

Mammoth hardy Oriental Poppies 6 For **\$1.50**
make a flower show of themselves! Each sturdy plant laden with gorgeous full color blooms. 2 year plants.

12 For \$2.50

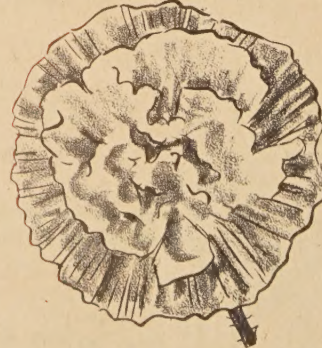
Canterbury Bells

Cup and saucer type. Showy plants about 2 to 3 ft. high with large open bells. Blue, pink, white, 5 2-year plants.

6 For **\$1.50**
12 for \$2.50

DOUBLE HOLLYHOCKS

Large, beautiful, showy, colorful blooms. All colors, bright reds, deep blood reds, salmons, pinks, rose shades, whites, cream colors, delicate pinks, yellows. 2 year plants.



6 For **\$1.50**
12 For \$2.50

GIANT DAHLIAS

Grow Owen's superior flowering dahlias for abundance of lovely flowers this summer. Scientifically fertilized, hand cleaned. No. 1 crown divisions. GUARANTEED to bloom this summer. PRIDE OF CALIFORNIA (Formal Decorative)—Superbly formed large deep red, excellent for cutting. ROSEY GLOW (Decorative)—Lovely, large, rich, red-dish rose blooms splendid for cutting. MRS. J. DEVER WARNER (Decorative)—Beautiful large orchid blooms in abundance. JERSEY BEACON (Formal Decorative)—Mammoth, perfectly formed Chinese scarlet flowers with buff reverse.

6 for \$5.00



Pompon or Bouquet Dahlias

Easy-to-grow compact plants with perfect miniature blooms that can be cut and re-cut from July till frost. Plant now and you will be rewarded with an abundant and endless supply of beautiful flowers this summer. (1) Cardinal Red (2) White Tipped Rose (3) Salmon Orange (4) Deep Violet.

Choice of above pompon or bouquet dahlias. No. 1 hand trimmed crown roots guaranteed to flower this summer. 50c each; 6 for \$2.50; 12 for \$4.00.

JAMES W. OWEN NURSERY,

Values UP! Prices Down!

SPRING CATALOG

Save It For Future Reference
PLANT NOW FOR BENEFITS GALORE NEXT SEASON

Here are listed at unusually attractive prices the most popular items in this great nursery. You will find dozens of things that you have always wanted but they were either too expensive or too

hard to find. This is your opportunity to get them at important savings. Read this big catalog carefully—check what you want, and order NOW!

Buy GOOD Nursery Items From OWEN WORLD'S FAIR LANDSCAPE ARCHITECT

You will get shrubs, perennials, bulbs, seeds . . . everything you order . . . will be of good quality. The Owen Nursery has a national reputation for sending good merchandise to mail order customers and you can order by mail in full con-

fidence of getting your dollar's worth from Owen's. James W. Owen was the landscape architect and nurseryman for the small homes group at the World's Fair in Chicago.

REFERENCES: The People's Bank of Bloomington, Illinois, will be glad to tell you about the James W. Owen Nursery. This is a long established reliable concern, thoroughly interested in having your valuable patronage, not just for one order, but for year after year.

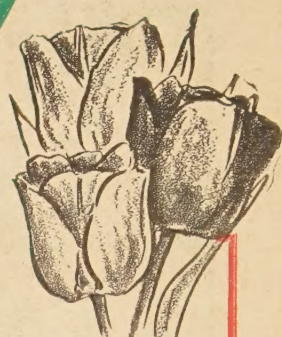


6 For
\$1.50

HYACINTHS

6 Giant Imported Holland Hyacinths. Beautiful and most fragrant. Light blues, pinks, yellows, dark blues, whites, rose. Plant in groups or as a border. Very special!

12 for \$2.50 50 for \$7.50



50 Tulips Packed In Holland

And Delivered Direct To YOU

50 Bulbs Only

\$5.00

Top size bulbs packed in Holland with each large bag containing 5 smaller bags. Each small bag having color and name on outside of same. Assorted colors. All the popular shades.



DAFFODILS

Lovely Mixed Imported Daffodils. Direct from Holland. Very special assortment. Beautiful bright yellows with golden center.

\$1.50
Doz.

100 for \$10.00

OUTDOOR BULB GARDEN

Highest quality. Top size—imported Holland bulbs.

12 Giant Holland Tulips, mixed colors, \$1.50 value.

6 Giant Holland Hyacinths. Regular \$1.50 value.

25 Spring Crocus. \$1.50 value.

12 Lovely Mixed Daffodils. Regular \$1.50 value.

25 Grape Hyacinths. \$1.50 value.

20 Glory of the Snow. Regular \$1.50 value.

\$7.50

All Six Offers (100 Bulbs) For Only \$7.50

Easter Lilies At Bargain Prices!

The Madonna Lily is one of the loveliest of white Lilies, popular throughout the world, loved and admired by all. It's delightful fragrance and lovely white flowers have made it a universal symbol of purity. Plant it in groups of three or more bulbs, close to the pale blue Delphinium Belladonna. It will be the loveliest spot in your garden during late June and early July. Madonna Lilies are simple to grow if you will plant in full sun and perfectly drained soil. Madonna Lilies will be very scarce because importation from France was so long impossible. Therefore, order your supply at once.

First size bulbs: ea. 60c; 3 for \$1.60; doz. \$5.75; 100 for \$40.00.

Top size bulbs: ea. 75c; 3 for \$2.15; doz. \$7.50; 100 for \$55.00.



REGAL LILIES

"Lilium Regale" is truly a Royal Lily; worthy at a place in every garden; it is a lover of loam and sunshine. A vigorous grower with sturdy stems, 4 to 6 feet high, densely covered with fine foliage. Center of flower flushed with yellow shading to white at outer edges; externally the flowers are streaked with brown on the "ribs," shaded through the almost translucent petals with a delightful pearly tint.

Flowering bulbs, 7-8 inches, ea. 50c; 3 for \$1.35; doz. \$5.00; 100 for \$35.

Flowering bulbs, 9 inches up, ea. 75c; 3 for \$2.15; doz. \$7.50; 100 for \$55.

CROCUS 25 For \$1.50

25 beautiful, heart-warming spring Crocus, special! Plant in fall for lovely flowers in the spring. Orders filled now for later delivery.

GRAPE HYACINTHS

Blue. Very hardy. Planted with Daffodils.

25 For
\$1.50



You Can Do Wonders With This INDOOR OUTDOOR BULB GARDEN

You can have fragrant beauty growing in your home this winter, in water. Then soil-plant them outdoors next spring for years of enjoyment. You get 4 hardy bulbs: (1) Lovely giant mixed color Amyrillis—8" flowers; (2) Dainty Paper White Narcissus; (3) Colorful Yellow Narcissus; (4) Mammoth Imported Dutch Hyacinth. Easy to grow. Require no attention. SEND NO MONEY. Pay postman only \$1.00 plus C. O. D. charges. 2 gardens for \$1.50; 3 for \$2.25. Cash orders prepaid. GIVEN: Ornamental Sea Shells and Pebbles. 100% satisfaction money back guarantee. Return at once if not pleased.

Order Blank On Inside.

2 for \$1.50 - 3 for \$2.00

\$1.00
Per Garden



TULIP BULBS

12 Giant Imported Holland, mixed or your choice colors. Large size bulbs, new varieties. Plant now for beautiful Tulips this Spring!

\$1.50
Doz.

100 for \$10

GARDENIA PLANTS

Special plant offer by nationally known World's Fair landscape architect and nurseryman. Imagine having a real gardenia growing in your home or garden now . . . lovely 10" to 15" luxuriant Gardenia plant full of buds. Only \$1.50. Sold on absolute money back guarantee. SEND NO MONEY. Pay postman \$1.50 plus postal charges. Cash orders prepaid. GIVEN for prompt action: 6 "Swiss Giant" Pansy Plants, immense flowers, 6" across.

Very Special

\$1.50

PANSY PLANTS

"Swiss Giant". This strain of Super Giant Pansy plant has immense flowers. Thrives very well in partly shady places. All mixed colors. Up to 6" across. Blooms all summer. 100 plants, very special, \$3.50 or 25 for \$1.00. Cash orders prepaid or sent C. O. D. plus charges. Return at once if not completely satisfied. Included with \$3.50 orders, 2 "Mystery Bloom" Cushion Mums, \$1.00 value.

Special 25 For

\$1.00

AFRICAN VIOLETS

Large size, ever blooming and very beautiful. Full of flowers, buds and leaves. Your choice of "Blue Boy," "Pink Beauty" or "White Lady". Sent for \$1.50 C. O. D. plus postal charges. 2 for \$2.50 or 3 for \$3.75. Cash orders—we pay postage. Return at once if not pleased. Given with orders of \$2.50 or more, 6 "Swiss Giant" Pansy Plants, immense flowers, 6" across.

Very Special

\$1.50

\$60 EVERGREEN GROUPING

A special Owen offer of Evergreen Grouping—12 luxurious evergreens at special half price—\$30.00. Consists of 2 Mugho Pine, 2½' to 3'; 4 Juniper Phitzers (spreading), 2½' to 3'; 2 Pyramidal American Arbor-Vitae, 18" to 24"; 2 Juniper Virginica (medium uprights), 2½' to 3'; 2 Swedish Juniper (slender and tall), 2½' to 3'. Order now!

Very Special

\$29.85

Indoor-Outdoor BULB GARDEN

You can have fragrant beauty growing in your home, in water. Soil-plant them outdoors next spring. You get 4 hardy bulbs: (1) Giant Mixed Color Amaryllis—8" flowers; (2) Dainty Paper White Narcissus; (3) Colorful Yellow Narcissus; (4) Mammoth Imported Dutch Hyacinth. Easy to grow. SEND NO MONEY. Pay postman \$1 plus C. O. D. charges. 2 gardens \$1.50; 3 for \$2.25. Cash orders prepaid. GIVEN: Ornamental Sea Shells and Pebbles. Money back guarantee.

Very Special

\$1.00

Strawberry Plants

SENATOR DUNLAP, world's most popular, or Giant Mastodon EVERBEARING . . . 25 for \$1.00; 100 plants, very special, \$3.50. Cash orders prepaid or sent C.O.D. plus charges. Sent at proper planting time. Return for full refund if not satisfied. Thousands sold by mail. Delicious giant berries, long season, tremendous crop. GIVEN with orders of \$2.50 or more: 6 "Swiss Giant" Pansy Plants, immense flowers, 6" across.

Very Special 25 For

\$1.00

RASPBERRIES

Large berries of highest quality, excellent flavor. Is very hardy. Very productive. Best varieties grown. Your choice of LATHAM—the leading red raspberry, or CUMBERLAND, extra large black raspberries. We pay postage on cash orders, or sent C.O.D. plus postal charges. Return for full refund if not satisfied. GIVEN with orders of \$2.50 or more: 6 "Swiss Giant" Pansy Plants, immense flowers, 6" across.

Very Special 6 For

\$1.00

CLIMBING ROSES

Paul's Scarlet. Undoubtedly the most popular climbing rose in the world! Paul's Scarlet Roses are the most beautiful, highest quality climbing roses offered today. Bright scarlet-red flowers. 2 inches across in huge clusters, in great profusion through midsummer. Beautiful healthy dark green foliage. Strong grower for trellises, pillars, arbors. 3 year No. 1 grade bushes, now offered to you by Owen at only \$1.00.

Very Special

\$1.00
Each

DELPHINIUM

Large flowering—double type, field grown, plants that have bloomed. Here is beauty everlasting. Massive flowering magnificent delphinium in gorgeous colorings that range from deepest blues, lavenders with pink tints, to the wonderful bi-colorings that rival orchids. Flowering spikes 3' to 5' high, closely packed individual flowers 2 to 3" across. Very resistant from mildew which make delphinium a problem to grow.

Very Special 6 For

\$1.00

PLANT STAKES

A real necessity for every gardener. The James W. Owen Nursery now offers you real BAMBOO Plant Stakes. They are very tough, wiry, long-lasting, painted. Another good feature—they push easily into the ground. These plant stakes will make your gardening easier . . . and your garden neat and more beautiful. 3' or 4' length. 100% satisfaction guaranteed. Return for refund if not entirely pleased.

Very Special Each

3c
(State Size)

Siberian Iris Root

Now you can buy first quality Siberian Iris Root which has been quite difficult to obtain. Ideal for Decoration Day use. The Owen Nursery has a national reputation for sending good merchandise to mail order customers. Order by mail in full confidence of getting your money's worth. Get your order in now for Siberian Iris Root while the quantity lasts. Deep purplish blue.

Very Special 6 For

\$1.50

Hardy Carnation

Take advantage of this Hardy Carnation value now! This beautiful little garden Carnation is the most fragrant flower that blooms in the garden. In bloom all summer. Ideal for border plant. Makes a beautiful setting with deep blue delphinium! Easy to grow. Red, pink, white and yellow. When cut and brought in the house they will last for a week to ten days. Order now.

Very Special

\$1.50

JAMES W. OWEN NURSERY---Further Details Inside